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Engel & Vlkers Yachting, McConaghy Boats launch new partnership

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The Engel & Volkers Yachting announcement comes as McConaghy introduces the Multihull range to the market. Image credit: Engel & Volkers Yachting

By LUXURY DAILY NEWS SERVICE

Engel & Vlkers Yachting and McConaghy Boats have entered into a strategic partnership designating Engel & Vlkers Yachting, based in Newport Beach, California, as the preferred partner for McConaghy Multihulls.

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This announcement comes as McConaghy introduces the Multihull range to the market and targets sales growth in the United States. Engel & Vlkers Yachting is the new division of Engel & Vlkers, a leading real estate brokerage franchise.

"The McConaghy mission is unequivocal: to maintain our position as the leading boat builders for the construction of performance-oriented yachts, bringing the overwhelming advantages of composite construction to a wide range of applications with efficient costing, high quality and precision innovation," said Mark Evans, managing director of McConaghy Boats, in a statement.

"As we brought the McConaghy Multihull range to the marketplace, we sought out the leading names in luxury yacht sales that aligned with our ethos and vision, and are delighted to have partnered with Engel & Volkers Yachting to promote sales in the United States," he said.

Ship shape

McConaghy is also known for its successful racing boats built for the America's Cup and Hobart races.

This is Engel & Volkers Yachting's fourth brand partnership in the Americas since its January launch.

"Our team couldn't be more excited to represent McConaghy Boats," said Walter Johnson, president of Engel & Vlkers Yachting's Newport Beach location, in a statement.

"The luxury Multihulls offer impressive sailing performance in a stylish package and feature exceptionally advanced technology, custom design and innovative craftsmanship," he said.

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