

NEWS BRIEFS

## Hennessy, Engel & Vlkers Yachting, Rolls-Royce, Tom Ford and Future of Luxury eConference

September 15, 2020



*The Engel & Volkers Yachting announcement comes as McConaghy introduces the Multihull range to the market. Image credit: Engel & Volkers Yachting*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Hennessy features world's first Black chess grandmaster in latest edition of Wild Rabbit ad campaign](#)

Cognac brand Hennessy has debuted the next phase of its Wild Rabbit ad campaign by highlighting the grit and determination of Maurice Ashley, the world's first Black chess grandmaster.

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[Engel & Vlkers Yachting, McConaghy Boats launch new partnership](#)

Engel & Vlkers Yachting and McConaghy Boats have entered into a strategic partnership designating Engel & Vlkers Yachting, based in Newport Beach, California, as the preferred partner for McConaghy Multihulls.

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[Rolls-Royce resumes two-shift working at British manufacturing plant four months after reopening](#)

British automaker Rolls-Royce Motor Cars has resumed full two-shift production at its manufacturing plant in the United Kingdom only four months after reopening from the government-mandated COVID-19 lockdown.

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[Tom Ford debuts world's first high-end watch made entirely of ocean plastic](#)

U.S. fashion giant Tom Ford, as part of its commitment to a sustainable environment, will soon launch the world's first high-end watch made completely from ocean plastic.

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[Your last chance this year to hear 42 speakers discuss future of luxury](#)

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