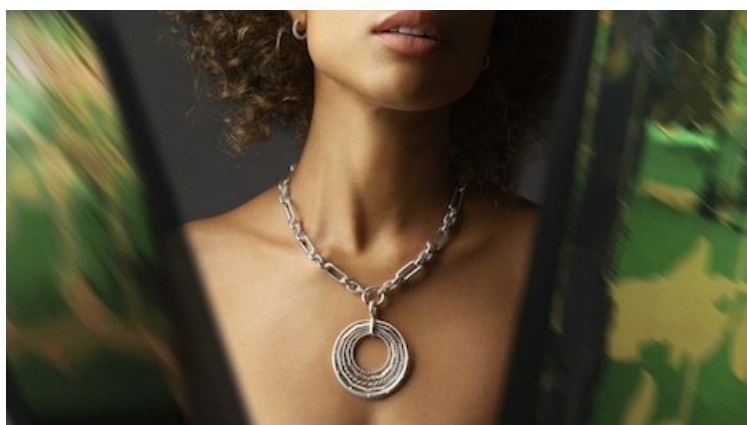


JEWELRY

US jeweler David Yurman takes inspiration from stained glass for fall campaign, collection

September 15, 2020



Looks from David Yurman's fall 2020 campaign. Image credit: David Yurman

By LUXURY DAILY NEWS SERVICE

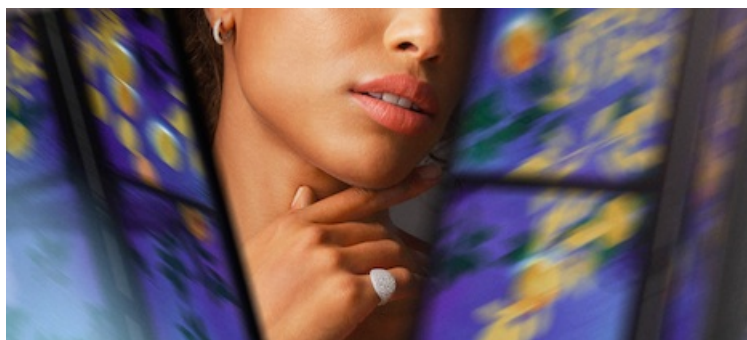
U.S. jeweler David Yurman has debuted its fall 2020 campaign, celebrating relaxed American luxury in a contemporary manner.

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The campaign is inspired by stained-glass specialist Brian Clarke's work, bring a collage of color and light by setting David Yurman jewelry against the artist's works. Both David Yurman and Mr. Clarke work on the transformation of light as it passes through translucent materials such as glass and gemstones.

"Brian's work creates a sense of euphoria when light illuminates, it transforms darkness into a kaleidoscope of color," said cofounder and chief designer David Yurman in a statement. "His works bring joy and revitalize our world, inspiring a new kind of beauty.

"Given the current state of the world, his work feels especially meaningful the human spirit craves beauty and joy, even in the most challenging times," he said.



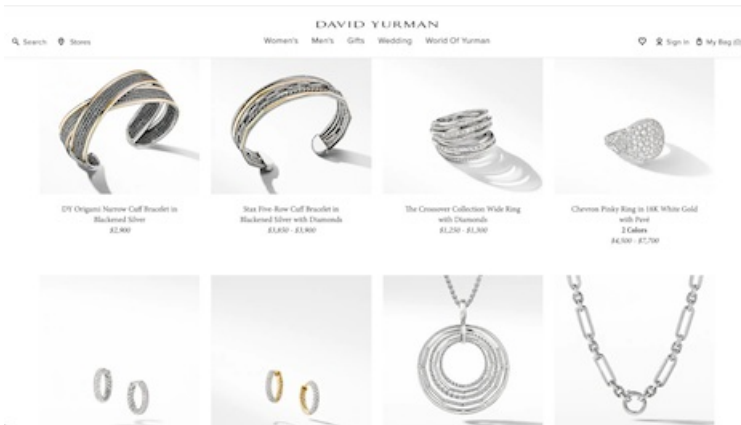
David Yurman's fall 2020 campaign. Image credit: David Yurman

Sparkling effort

The collections featured in this campaign offer a range of signature designs, meaningful motifs and individual pieces in an array of mixed metals and brightly hued stones. Each piece is designed to be layered together and to express the wearer's unique style, per David Yurman.

The campaign also underscores David Yurman's title sponsorship of Brian Clarke's "The Art of Light" exhibition at the Museum of Arts and Design in New York.

Mr. Clarke's exhibition opened this month to the public, presenting an immersive exhibition of radical stained glass.



David Yurman's fall collection inspired by stained-glass artist Brian Clarke. Image credit: David Yurman

Animated by changing light and exuberant, saturated colors, his monumental glass screens, together with paintings, compositions in lead and related drawings, push the envelope for this centuries-old medium.

David Yurman's sponsorship of Mr. Clarke's exhibition is part of its ongoing support of the arts and cultural institutions.

"Jewelry and stained glass are united by a mutual and profound dependence upon light," Mr. Clarke said in a statement. "They also historically share a breathless search for meaning through beauty and a desire to make life lustrous and enchanting whenever and wherever they can."

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