

AUTOMOTIVE

McLaren North America records 11pc jump in certified pre-owned vehicle sales despite pandemic

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The The McLaren Elva theme Electrify. Image credit: McLaren Automotive

By LUXURY DAILY NEWS SERVICE

Sports car maker McLaren North America has posted an 11 percent increase in certified pre-owned vehicle sales for the year to August versus the comparable period.

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The North American McLaren dealership network has sold 580 certified pre-owned vehicles as of August 2020 when contrasted with August 2019.

Zoom ahead

Fifty vehicles sold through three Canadian dealerships and 530 sold through the 25-U.S.-based dealership network.

This is McLaren North America's best year-to-date pre-owned vehicles sales record in its history.

Prices of real-time, available certified pre-owned vehicles start at \$89,991 for a 2012 MP4-12C as advertised on the McLaren Certified Pre-Owned Web site making supercar ownership possible at sportscar pricing. Other advertised models include 570S, 650S and 675LT.

The McLaren Certified Pre-Owned scheme, previously called McLaren Qualified, has recently undergone a rebrand to make it better suited to the North American customer.

To gain McLaren "certified pre-owned" status, each vehicle must pass a strict multi-point examination carried out by McLaren-trained technicians.

McLaren Certified Pre-Owned comes with ownership benefits including regular McLaren publications, access to the McLaren events calendar and the possibility of a guided visit to the McLaren Technology Center and McLaren Production Center in Woking, United Kingdom.

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