

APPAREL AND ACCESSORIES

Herms, in a boost to French economy, will add 250 jobs for new leather goods workshop to boost production

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Herms will invest in its production capacity with the creation of 250 jobs in Auvergne, France by 2025. Image credit: Herms

By LUXURY DAILY NEWS SERVICE

French fashion giant Herms will enhance its production capacity in France with the creation of an extra 250 jobs for a new leather goods workshop in the Auvergne region.

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The company will open an atelier in the Riom Limagne et Volcans community of municipalities (Puy-de-Dôme, France). The new workshop in Auvergne will become the Herms leather goods and saddlery division's 22nd production site.

"In a spirit of mentoring that places the transmission of know-how and artisan culture at its heart, the site will draw on the expertise of the teams at the Maroquinerie de Sayat, which has been established in Auvergne for almost 20 years," Herms said in a statement.

In the bag

Herms reaffirms its regional anchor in the Auvergne region with this future leather goods workshop, which will join the Maroquinerie de Sayat to form the Herms group's seventh leather goods hub, the Paris-based company said.

All Herms production sites are based in France.

The new site will ultimately employ more than 500 artisans.

Herms is working with the Auvergne-Rhône-Alpes Enterprises regional agency to prepare for this new workshop. It will continue to work with French employment agency Ple emploi to recruit its employees locally.

The first batch of trainee artisans will start their apprenticeships in November in a temporary workshop in Riom.



Herms continues to invest in its production capacity, laying the foundation stone for the Maroquinerie de Louviers in Normandy, France, ultimately creating 250 jobs. Image credit: Herms

Herms has opened nine leather goods workshops and recruited more than 2,500 artisans since 2010, bringing the number of saddler-leatherworkers employed by the group to more than 3,800.

The Maroquinerie de Guyenne (Gironde) and the Maroquinerie de Montereau (Seine-et-Marne) will be inaugurated in 2021, and two further workshops one in Louviers (Eure) and the other in the Ardennes are scheduled to open in 2022 and 2023, respectively, the company said.

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