

NEWS BRIEFS

Day's wrap: Mikimoto, Knight Frank, Herms, Walpole and Future of Luxury eConference

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Japanese pearl jeweler Mikimoto, eyeing expansion, enters beauty market with first fragrance](#)

Japanese pearl jewelry brand Mikimoto has entered the beauty category with the launch this week of its first fragrance as it finds potential for growth in a new segment.

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[Pandemic affects near-term supply and long-term design of housing worldwide](#)

Per a survey conducted by Knight Frank amongst 160 global developers across 22 nations, almost six in 10 global developers have delayed projects due to the pandemic since it disrupted supply chains and prompted a wholesale rethink of how and where consumers want to live.

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[Herms, in a boost to French economy, will add 250 jobs for new leather goods workshop to boost production](#)

French fashion giant Herms will enhance its production capacity in France with the creation of an extra 250 jobs for a new leather goods workshop in the Auvergne region.

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[Walpole seeks British luxury brands' support to contest UK government's decision to end tax-free shopping](#)

Walpole, the sector body for U.K. luxury, is protesting the British government's move to end overseas visitors to the United Kingdom from obtaining a VAT refund on items they buy in the country and take home with them in their luggage.

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[Your last chance this year to hear 42 speakers discuss future of luxury](#)

Please don't sit on the fence – luxury is in for a major transition in the year ahead and you want to know where your brand stands with evolving consumer behavior and border restrictions. Luxury Daily has brought together the smartest minds in the luxury business to share their insights on how to navigate the new normal. Don't miss this opportunity – take the next step.

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[Amazon announces luxury platform in latest push for fashion-forward affluents](#)

Ecommerce giant Amazon has launched its luxury outpost, as it makes another bid to become a trusted destination for high-end shoppers as online shopping thrives in a post-COVID world.

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