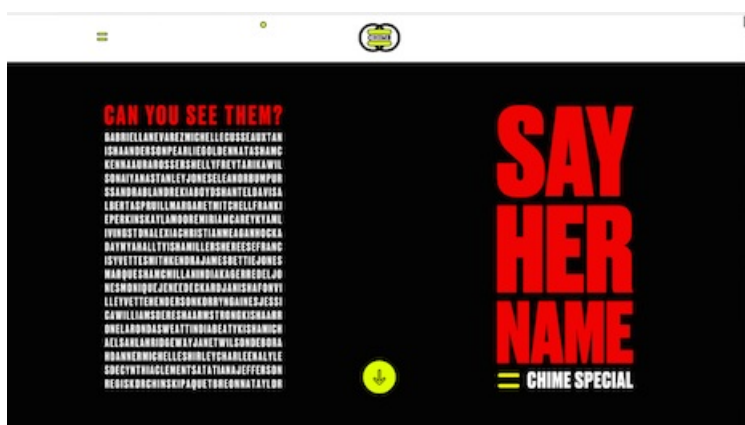


NONPROFITS

## Gucci's Chime for Change debuts special edition Chime Zine to highlight voices of Black women and girls

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The latest issue of the Chime Zine features the voices of Black women and calls on the global community to join African American Policy Forum in its #SayHerName campaign. Image credit: Gucci, Chime for Change, African American Policy Forum

By LUXURY DAILY NEWS SERVICE

Gucci's Chime for Change gender-equality initiative has partnered with the African American Policy Forum to debut a special edition of its Chime Zine that advances a gender-inclusive narrative in the movement for Black lives.

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Led by guest editor Kimberl Crenshaw, the **latest issue** of the Chime Zine features the voices of Black women and calls on the global community to join AAPF in their #SayHerName campaign.

"AAPF is honored to collaborate with Chime for Change to highlight our #SayHerName campaign and bring awareness to the often overlooked stories of Black women who have been killed as a result of police violence," Ms. Crenshaw said in a statement.

"Few people know the level of violence and cruelty that Black women experience," she said. "As such, the crux of our promise is to bear witness to these everyday experiences and bring to light the voices of those that live in the shadows."



*Kimberlé Crenshaw, cofounder and executive director of the African American Policy Forum, is guest editor of the latest edition of Chime Zine, an endeavor from Gucci's Chime for Change. Image credit: African American Policy Forum, Chime for Change, Gucci*

### Calling out

Chime's #SayHerName special edition zine runs essays, poetry, photography and multimedia pieces from contributors curated by Ms. Crenshaw with support from Chime Zine editor in chief Adam Eli, and art directed by visual artist MP5.

The contributions demonstrate creative self-expression while confronting the intersections of race, gender identity, class, mental health and other pressing social issues, per Chime for Change.

Ms. Crenshaw is cofounder and executive director of the [African American Policy Forum \(AAPF\)](#) and a leading authority on civil rights, Black feminist legal theory, and race, racism and the law. She is known for terms she coined, and ideas she theorized: "Intersectionality" and "Critical Race Theory".

The #SayHerName campaign, which was launched in December 2014 by AAPF and the Center for Intersectionality and Social Policy Studies (CISPS), brings awareness to the often-invisible names and stories of Black women and girls who have been victimized by police violence, and provides support to their families.

"This issue of the Chime Zine is an ode to all Black women demonstrating that there is no one story that rises above the rest, no family grief that is more important than another's, and no demand for justice that rings louder than the rest," Ms. Crenshaw said.

"This equal footing, and the solidarity that comes from it, is the glue that holds the #SayHerName community together," she said.

[Please click here to view the Say Her Name video](#)