

NEWS BRIEFS

## Alibaba, New York Fashion Week, Gucci, Instagram, Tiffany, LVMH and Future of Luxury eConference

September 18, 2020



*Alibaba will stream this week's New York Fashion Week to audiences in China, introducing U.S. brands to that market. Image credit: Alibaba, IMG*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Alibaba, looking to introduce US fashion brands to China, will stream New York Fashion Week](#)

Alibaba Group, one of the largest ecommerce platforms worldwide, will broadcast all events from this week's New York Fashion Week to its Chinese audience of almost 900 million consumers.

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[Gucci's Chime for Change debuts special edition Chime Zine to highlight voices of Black women and girls](#)

Gucci's Chime for Change gender-equality initiative has partnered with the African American Policy Forum to debut a special edition of its Chime Zine that advances a gender-inclusive narrative in the movement for Black lives.

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[Your last chance this year to hear 42 speakers discuss future of luxury](#)

Please don't sit on the fence – luxury is in for a major transition in the year ahead and you want to know where your brand stands with evolving consumer behavior and border restrictions. Luxury Daily has brought together the smartest minds in the luxury business to share their insights on how to navigate the new normal. Don't miss this opportunity – take the next step.

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[Instagram Stories now key to influencer marketing: survey](#)

A new report from Tribe Dynamics has found that Instagram Stories has become integral to influencer marketing.

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[Tiffany, LVMH showdown playing out in vicious counteracting press releases](#)

French luxury conglomerate LVMH and U.S. jeweler Tiffany & Co. are heavily engaged in a war of words after the \$16.2 billion deal between the two fell apart Sept. 9.

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**Holiday retail sales could diverge based on consumer confidence: Deloitte**

Ecommerce sales will be the bright spot this holiday shopping season, as the overall health of retail sales in the United States will be dependent on consumer confidence, according to a new forecast.

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