

NEWS BRIEFS

Day's wrap: Kering, McLaren, podcast on luxury, and Future of Luxury eConference

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Kering and member brands to support singer Mika's "I love Beirut" benefit concert](#)

French luxury conglomerate Kering and its labels will support a concert organized by Lebanese-British singer Mika to benefit the victims of the double explosion in Beirut on Aug. 4.

[Please click here to read the article](#)



[British sports car giant McLaren debuts new showroom concept in Paris](#)

British sports car maker McLaren has launched a new showroom concept in Paris that seeks to combine creativity, artistry and innovative technology all in one place.

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[Podcast: Luxury Daily's editor on the future of luxury](#)

On the latest Luxury Item podcast, host Scott Kerr is joined by Luxury Daily editor in chief Mickey Alam Khan to share his thoughts on how luxury brands can successfully respond to industry changes, and recalibrate their business in a post-COVID-19 world.

[Please click here to read the article](#)

[Your last chance this year to hear 42 speakers discuss future of luxury](#)

Please don't sit on the fence – luxury is in for a major transition in the year ahead and you want to know where your brand stands with evolving consumer behavior and border restrictions. Luxury Daily has brought together the smartest minds in the luxury business to share their insights on how to navigate the new normal. Don't miss this opportunity – take the next step.

[Please click here to read the article](#)

[Luxury labels think long-term with bricks-and-mortar investments](#)

While the luxury industry has faced setbacks as physical shopping screeched to a halt due to the coronavirus pandemic, brands are continuing full-speed ahead with investments in bricks-and-mortar.

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