

NEWS BRIEFS

China, Bloomingdale's and Neiman Marcus

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**TUNE IN FOR
A NIGHT OF
LAUGHTER**

VIRTUAL EVENT!

Bloomingdale's virtual comedy show benefits three charity partners fighting breast cancer. Image courtesy of Bloomingdale's

By LUXURY DAILY NEWS SERVICE

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[Bloomingdale's launches "Give Pink" effort to end breast cancer, tying virtual events with shopping incentives](#)

U.S. department store chain Bloomingdale's is continuing to support breast cancer research, treatment, programs and awareness for the 16th year with its annual Pink campaign.

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