

REAL ESTATE

## British automaker Aston Martin undertakes first residential design project

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*Sylvan Rock is Aston Martin Design's first house project as the British automaker's design arm seeks to export its aesthetic to other categories. Image courtesy of S3 Architecture*

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By LUXURY DAILY NEWS SERVICE

Aston Martin has partnered with an architecture and building development firm in the United States to design its first residential property as the British automaker takes its aesthetic beyond the automotive field.

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The auto brand has allied with S3 Architecture to develop Sylvan Rock, a modernist house set in a 55-acre wooded estate in Hudson Valley, just two hours from New York. Corcoran Country Living has the \$7.7 million listing.

"Sylvan Rock is a strong marriage of design sensibilities," said Cathal Loughnane, head of Aston Martin Partnerships, in a statement.

"Creating a luxury residence with warm textures, bold forms and exceptional privacy is very aligned with Aston Martin's own vision," she said.

"We also wanted the owner and their guests to experience the three-dimensional feel of the house in an organic way, just like you experience one of our cars there is no single faade that dominates."

This is **Aston Martin's** fourth non-auto project after efforts with the Airbus ACH130 Aston Martin Edition helicopter, Brough superior AMB 001 motorcycle and the Aston Martin Residences Miami.



*The Sylvan Rock house bears the sharp lines of an Aston Martin. Image courtesy of S3 Architecture*

### Design on new sector

The Sylvan Rock rural retreat will blend craft, health and wellness, multi-functional "pods" and sustainability with space, privacy and self-contained living, per S3 Architecture.

"The Sylvan Rock estate offers a reimagined modern lifestyle," said S3 Architecture partner Doug Maxwell in a statement.

"At the core of the vision is a strong connection to nature, wellness, flexible use spaces and accommodation for extended stay guests," he said.

Reached via a winding 2,000-foot driveway that makes its way through the contours, historic rock walls and ridges of the landscape, Sylvan Rock rises like the dramatic natural geological rock formation its namesake.

"When designing, we always let the land speak first and respond to it," said S3 Architecture partner and registered architect Christopher Dierig in a statement.

"The roofline mimics the jagged edges of the rock ledge reaching down into the earth, as if the home is born of and launching from the landscape," he said. "The resulting design blends our modernist aesthetic with the privacy and context of the rural location to create a unique luxury experience."

Sylvan Rock's exterior is defined by floor-to-ceiling glazing and blackened cedar faade with cantilevered owners' suite, set beneath a folded panel roof structure.

The entrance from the lower level lair within the rock formation arrives into an automotive gallery garage, lounge, executive office suite and alongside a bespoke wine cellar, featuring Aston Martin's signature cross-hatched lattice design.

The estate boasts 8,430 square feet of accommodation.

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