

NEWS BRIEFS

China, Gucci, The RealReal, Kering, Puma, De Beers and Kenzo

October 6, 2020



Jennie Kwon is one of the jewelry designers that collaborated on the Reset Collective project. Image credit: De Beers Group

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Growing inbound travel in China concerns Western luxury brands](#)

Golden Week is usually a chance for China's citizens to travel around the world, but this year, Chinese citizens had to settle for staycations and internal destinations.

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[Gucci partners with The RealReal to sell pre-owned pieces online](#)

Resale platform The RealReal has partnered with Gucci to set up an online shop featuring pre-owned Gucci pieces from past collections until the end of 2020.

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[Kering to divest part of its Puma stake to free up cash](#)

Kering will divest almost one-third of its stake in sports footwear giant Puma as the French luxury conglomerate further refines its focus on luxury and also strengthens its balance sheet.

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[De Beers Group debuts collaboration with a focus on sustainability](#)

Diamond company De Beers Group is introducing a new project in the hopes to educate consumers about responsible sourcing and sustainability within the industry.

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["French-at-heart" Japanese designer Kenzo Takada passes away at 81](#)

Kenzo Takada, the French-Japanese designer and founder of his eponymous luxury label, has passed away at the age of 81.

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[How Tmall continues to empower luxury brands in China](#)

NEW YORK With an audience of about 900 million, Alibaba's Tmall Luxury Pavilion has become indispensable for high-end brands hoping to reach Chinese affluents but the platform's appeal goes beyond its audience.

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