

NEWS BRIEFS

## UKFT, Garrard, Threads Styling, Ounass, Kering and Puma

October 7, 2020



*Puma is one of the leading sports footwear marketers worldwide. Image credit: Puma*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

**UKFT asks fashion-community members to write MPs to pressure government on export, pandemic-related issues**

The U.K. Fashion & Textile Association is embarking on a drive to get members to write to their constituency's member of parliament to pressure government to act on several issues triggered by pandemic-related official actions.

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**UK jeweler Garrard strikes deals with Threads Styling, Dubai's Ounass to expand chat commerce, Middle East markets**

Garrard has partnered with chat commerce provider Threads Styling and Middle Eastern luxury online retailer Ounass as the British jeweler expands its sales channels and markets in a challenging environment.

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**Kering sells one-third stake in Puma for \$769M**

Kering has sold a 5.9 percent stake in sports footwear brand Puma for \$769.2 million, freeing up cash for the French luxury conglomerate.

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**Luxury brands have wealth of opportunities as UHNWI successfully manage crisis**

NEW YORK As the coronavirus pandemic recovery continues, there is a growing population of high-net-worth individuals that luxury brands can engage with in the future.

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