

NEWS BRIEFS

## Karl Lagerfeld, Fendi, Roberto Cavalli and China – News briefs

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By STAFF REPORTS



Today in luxury marketing -

[Karl Lagerfeld is designing a snow globe, make-up](#)

The designer has just inked a deal with Sephora to make a Karl doll, Karl snow globe, and Karl makeup for the website, according to Racked.

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[Fendi "invents" four fashion ice cream flavors](#)

For Todd Selby's most recent adventure, he celebrated the Whispered Grand Tour (it's a Maserati car thing), and toured all things Fendi, catching up with Silvia Fendi, who was asked to invent four new gelato flavors, according to Refinery 29.

[Please click here to read the entire story from Refinery 29](#)

[Roberto Cavalli wants Asian consumers to come find him](#)

In Tokyo for the launch of his first Asian stand-alone store, Roberto Cavalli held press interviews in his hotel suite, according to NY Mag's The Cut.

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[Luxury China's nouveau risk](#)

Some of the best customers of luxury brands in China—gift-giving entrepreneurs and corrupt officials—might also turn out to be their worst enemies, according to the Wall Street Journal.

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