

NEWS BRIEFS

## Chanel, Cartier, LG Signature and US luxury recovery

October 12, 2020



*Louise de Chevalign for Chanel spring/summer 2021. Image credit: Chanel*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 9:

[Chanel teases spring/summer collection in relatable photo series](#)

France's Chanel is sharing some personal black-and-white photographs and videos to promote the fashion label's ready-to-wear spring/summer 2021 collection.

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[Cartier names Cond Nast alumna as first diversity executive](#)

French jeweler Cartier has appointed Cond Nast alumna Erica Lovett as its first head of diversity and inclusion for North America.

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[LG Signature enlists masterful golfers for digital effort](#)

Electronics and appliance maker LG Signature is highlighting the importance of dedication and expertise in a digital campaign starring two professional golfers.

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[Why the US luxury recovery is not comparable to China's](#)

Economists love to use letters to describe the shape of an economic slump or that of a recovery. Fortunately for luxury brands, it seems that we are seeing some reassuring recovery, but not all regions are created equal.

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