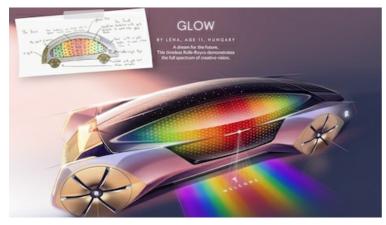


The News and Intelligence You Need on Luxury

NEWS BRIEFS

Day's wrap: Louis Vuitton, Prada, Loewe, Rolls-Royce and Este Lauder

October 13, 2020



Lna, age 11, from Hungary won the Fun category in the Rolls-Royce Young Designer Competition. Image credit: Rolls-Royce

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 13:

Louis Vuitton, Prada and Loewe: Three brands, three China content strategies

With stores shuttered for months and an economic recovery crimped in a hard-hit United States and a virtually tourist-free Europe, retail strategies and expectations have been upended by the ongoing COVID-19 pandemic.



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Rolls-Royce reveals Young Designer Competition winners

British automaker Rolls-Royce has announced the winners of its Young Designer Competition, which encouraged children to design their dream cars.

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Este Lauder goes to space with its iconic serum

Este Lauder is the first beauty label in space with the help of NASA and the International Space Station.

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Special invite to join State of Luxury 2021 survey respondents get exec summary

The global COVID-19 pandemic has brought dramatic changes to the business of luxury. The goal in this year's State of Luxury study is to understand how the public health crisis has impacted the luxury market and identify strategies that businesses such as yours are using to recover from it.

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Post-COVID, fashion houses are changing their approach to runway shows

After the luxury industry took an enormous hit with the COVID-19 pandemic, fashion labels have turned to new ways to share their upcoming collections with media and consumers.

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