

NEWS BRIEFS

## Day's wrap: Louis Vuitton, Prada, Loewe, Rolls-Royce and Este Lauder

October 13, 2020



Lena, age 11, from Hungary won the Fun category in the Rolls-Royce Young Designer Competition. Image credit: Rolls-Royce

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 13:

[Louis Vuitton, Prada and Loewe: Three brands, three China content strategies](#)

With stores shuttered for months and an economic recovery crimped in a hard-hit United States and a virtually tourist-free Europe, retail strategies and expectations have been upended by the ongoing COVID-19 pandemic.

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