

TRAVEL AND HOSPITALITY

Jet Linx continues US expansion as demand climbs for private jet travel

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Jet Linx private terminal. Image credit: Jet Linx

By LUXURY DAILY NEWS SERVICE

Private aviation firm Jet Linx is expanding in the Midwest of the United States with a new private terminal as interest grows in private air travel as a result of the pandemic.

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The grand opening of Jet Linx's private terminal at Flying Cloud Airport in Minneapolis is the firm's 19th location in the U.S. Prior to the pandemic, Jet Linx had been focused on adding new terminals and offering more personalized service.

"We are excited to announce the highly anticipated grand opening of our new Minneapolis private terminal as part of our nationwide growth strategy," said Jamie Walker, president and CEO at Jet Linx, in a statement. "With the growing demand for personalized private aviation services, it is a pleasure to introduce our unique business model to the region."

Private jet growth

Jet Linx Minneapolis celebrated the new terminal with a socially-distanced celebration on Oct. 8.

Other recent achievements for Jet Linx include July's acquisition of the Meridian Aircraft Management & Air Charter business at Teterboro Airport, which services New York City.

When COVID-19 began to spread, many affluent travelers opted for private jets to avoid commercial flights. To encourage private jet bookings, operators implemented testing procedures and more stringent cleaning between flights ([see story](#)).

In a survey conducted March 17-19, subscribers of Private Jet Card Comparisons who averaged 111 private jet flight hours in 2019 were split on where 2020 will end up, with about a third forecasting a decrease, a third saying private flights will increase, and a third expect private travel to be flat ([see story](#)).

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