

NEWS BRIEFS

Day's wrap: Kering, Hublot, La Perla and Jet Linx

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Designer and artist Samuel Ross for Hublot. Image courtesy of Hublot

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French luxury conglomerate Kering has opened a new headquarters in Tokyo, as the group reaffirms its commitment to the luxury market in Japan.

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[Hublot taps British designer Samuel Ross as latest ambassador](#)

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Italian lingerie label La Perla is playing a small but pivotal role in a popular Netflix series, in another show of how product placement can still be successful for luxury brands.

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