

NEWS BRIEFS

## Day's wrap: LVMH, Shiseido, Longchamp and NetJets

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 15:

### [LVMH's fashion and leather goods sector hints at recovery in Q3 2020 results](#)

French luxury conglomerate LVMH Mot Hennessy has recorded revenue of 30.3 billion euro, or \$35.5 billion at current exchange, in the first nine months of 2020 down 21 percent on an organic basis from its record revenue in 2019.

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### [Shiseido's Carol Zhou builds on innovating beauty](#)

At WeWork's China flagship, where Shiseido's China beauty innovation hub is based, Carol Zhou sat with us in a white T-shirt with her long hair in a bun. Her casual and approachable look fits in with the entrepreneurs and creative professionals who dotted the co-working space.

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### [Longchamp electrifies with Pokmon collection](#)

French fashion label Longchamp has revealed an electric capsule collection with the help of an animated pop culture icon.

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### [NetJets takes further steps to improve carbon footprint](#)

Private aviation firm NetJets has expanded its global sustainability program as its owners look to pare back their carbon footprint even further.

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### [British luxury brands look to overhaul UK policies as pandemic woes deepen](#)

British luxury brands have issued a call to arms to the U.K. government to take urgent measures to rescue Burberry, Turnbull & Asser and other iconic labels from the devastating economic burden of COVID-19, per a new report from Walpole.

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