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NEWS BRIEFS

# Day's wrap: Bentley, Hublot, Klaran and Ovolo Hotels

October 20, 2020



The Mulliner Bacalar is now available on the CSR Racing 2 video game. Image credit: Bentley

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 20:

#### Bentley brings exclusive convertible to CSR Racing

British automaker Bentley Motors is expanding its lineup on a popular mobile racing game with the introduction of its Mulliner Bacalar.



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### Hublot unveils new MECA-10 Clock as part of collaboration with L'Epe

Swiss watchmaker Hublot has used sophisticated engineering methods to produce an oversized version of its MECA-10 manufacture movement for use in a limited-edition table clock.

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#### Ovolo Hotels becomes first hospitality group to go vegetarian

Luxury hospitality group Ovolo Hotels is committing to meat-free menus in a show of support for sustainability efforts.

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## Klarna arrives in Italy as ecommerce shopping grows in popularity

Payment provider Klarna is launching in Italy, as online shopping gains momentum in the country over the course of the coronavirus pandemic.

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## As European lockdowns resume, luxury brands brace for more setbacks

Luxury brands will have to be strategic and fortunate to avoid any negative repercussions from the restrictions being put in place across Europe as governments return to lockdowns and curfews in an effort to stave off rising COVID-19 cases.

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