

AUTOMOTIVE

Rolls-Royce announces Dream Commission finalists

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Rolls-Royce rebranded its Arts Programme as Muse. Image courtesy of Roll-Royce

By LUXURY DAILY NEWS SERVICE

British automaker Rolls-Royce Motor Cars has revealed the finalists for its Dream Commission, a biennial prize supporting moving-image art by emerging and mid-career artists.

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The four finalists have created a moving-image concept artwork, investigating the narrative of "Dreams." The final winner will be revealed in spring 2021 and tasked with creating a full-length digital artwork.

"Muse, the Rolls-Royce Art Program, fosters creativity through collaborations with artists who share our passion for pushing technical and conceptual boundaries," said Torsten Miller-tvs, CEO of [Rolls-Royce Motor Cars](#), in a statement. "We are delighted to announce four shortlisted moving-image artists for the inaugural Dream Commission, each of whom have outstanding reputations.

"The art of moving-image is a creative and avant-garde genre and we are pleased to be supporting this medium at this critical time for the industry," he said. "To commission artists during a pandemic is an act of determination and faith in the power of culture to inform and transform our lives; a quality at Rolls-Royce that we fully endorse."

Moving artwork

The short-listed artists are Sondra Perry, Beatriz Santiago Muoz, Martine Syms and Zhou Tao.

Ms. Perry, who is based in New Jersey, works across several media types, including artificial intelligence, animation and video. Ms. Santiago Muoz hails from Puerto Rico and is a filmmaker.

Los Angeles-based Ms. Syms balances humor and social commentary in her work. Mr. Tao, who is based in Guangzhou, primarily works in video, drawing and photography.



Dream Commission finalists, clockwise from top left: Martine Syms, Zhou Tao, Beatriz Santiago Muñoz, Sondra Perly. Image courtesy of Rolls-Royce

Finalists were selected by the Dream Commission's jury from nominations of more than 20 emerging and mid-career artists.

The jury, which includes directors from institutions such as London's Serpentine Galleries and Basel's Fondation Beyeler, convened virtually to determine the finalists. Rolls-Royce intends for the Dream Commission to alternate with the Spirit of Ecstasy challenge on an annual basis ([see story](#)).

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