

NEWS BRIEFS

## Tiffany & Co., Gucci, Rolls-Royce and Coty

October 22, 2020



*Gucci Off the Grid is now available for Sims. Image credit: Gucci*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 21:

### [Tiffany shares its diamonds' journeys in short film](#)

U.S. jeweler Tiffany & Co. is touting its diamond traceability efforts in an animated video aiming to educate consumers.

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### [Gucci digitizes Off the Grid collection in virtual collaboration](#)

Italian fashion label Gucci is heading to the virtual world through a new collaboration.

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### [Rolls-Royce announces Dream Commission finalists](#)

British automaker Rolls-Royce has revealed the finalists for its Dream Commission, a biennial prize supporting moving-image art by emerging and mid-career artists.

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### [Coty adds luxury insiders to leadership team](#)

Beauty group Coty is looking to strengthen its digital and luxury divisions with two new appointments to its leadership team.

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