

NEWS BRIEFS

Day's wrap: Kering, Herms, Gucci and Fenty

October 22, 2020



Herms saw signs of recovery in Q3 2020. Image credit: Herms

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 22:

Led by mainland China, Kering sees solid rebound during Q3

French luxury conglomerate Kering experienced a rebound in the third quarter of 2020, while ecommerce revenues continue to climb.

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Herms returns to growth in Q3, but revenues remain down from 2019

France's Herms has returned to growth in the third quarter, after the second quarter of 2020 was dominated by pandemic-related store closures and a free fall in travel.

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Gucci's Chime for Change releases newest digital Zine

Gucci's Chime for Change initiative has released its newest issue of its digital zine focusing on gender equality.

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Fenty puts bold twist on Hollywood glamour in sunglasses release

LVMH's Fenty has introduced its newest styles of sunglasses for the fall, keeping with the brand's iconic design flair and quintessential boldness.

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Google hit with antitrust lawsuit, leaving luxury marketers with uncertainty

Tech giant Google is facing an antitrust lawsuit from the United States Department of Justice, which may lead to wide-ranging complications for digital marketers.

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