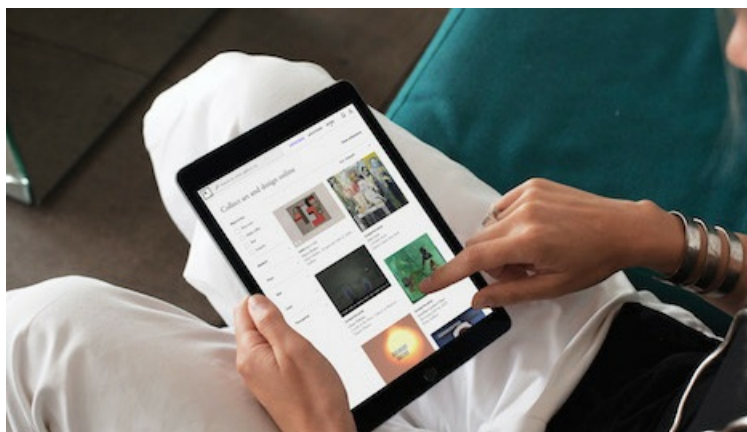


ARTS AND ENTERTAINMENT

Artsy streamlines galleries' processes with new partnership

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Artsy's app shown on a tablet. Image credit: Artsy

By LUXURY DAILY NEWS SERVICE

Global art platform Artsy is partnering with an inventory management system that will streamline the process for galleries sharing their artwork.

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Through the new partnership with Artlogic, galleries will be able to share pieces effortlessly with Artsy. The integration will save time for galleries at a time when online art buying is on the rise.

"The goal of this partnership is to save time and increase sales for our gallery partners," said Dustyn Kim, chief revenue officer at Artsy, in a statement. "Galleries need and want to focus their time on building relationships and driving sales.

"By creating a seamless way to migrate works from Artlogic's database to Artsy's marketplace, we're providing our partners with easier access to our 1.9 million international collectors and art lovers," she said.

Artwork, teamwork

Artsy and Artlogic have established a safe and secure API that keeps galleries' data private while empowering them to more easily sell artworks online.

The formal partnership is launching after a yearlong pilot program.

Collectors are devoting more of their budgets to buying pieces online, according to a 2019 report from the global art platform.

Artsy's Online Art Collector Report found that more than two in 10 online buyers spend 75 percent or more of their art budgets on online purchases. Sixty-four percent of art collectors have purchased art online as ecommerce becomes a more viable platform for the art industry ([see story](#)).

"We are incredibly excited to launch this integration with our friends at Artsy," said Peter Chater, CEO at Artlogic, in a statement. "Our goal has always been to help galleries streamline their systems and spend more time doing what they love, connecting artists with collectors."

"This first-of-its-kind partnership with Artsy sets a new standard for helping galleries find a new online audience, in a secure and user-friendly way," he said

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