

APPAREL AND ACCESSORIES

## Robert Cavalli names Fausto Puglisi as creative consultant

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*Fausto Puglisi is joining Roberto Cavalli. Image credit: Roberto Cavalli*

By LUXURY DAILY NEWS SERVICE

Italian fashion label Robert Cavalli has appointed Sicilian designer Fausto Puglisi as its creative consultant, effective immediately.

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Mr. Puglisi will present his Cavalli debut collection in January 2021. A popular designer among celebrities including Madonna and Kim Kardashian West, he succeeds Paul Surridge, who left the brand in spring 2019 ([see story](#)).

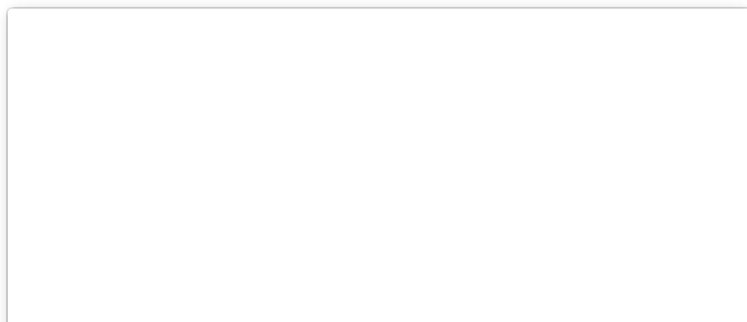
"I am honored and proud to carry on the legacy of this extraordinary brand and, above all, to continue to support Roberto Cavalli's image of glamour and refinement," Mr. Puglisi said in a statement. "I want to develop my idea of inclusion, beauty and amplify the dialogue between cultures, diversity and multiplied aesthetics.

"This is a unique opportunity to write a new chapter in Cavalli's history, continuing to celebrate the legacy of Italian craftsmanship and excellence," he said.

### New era

Mr. Puglisi launched his own eponymous label in 2010 and presented his first full show at Milan Fashion Week in 2013. He is known for seductive and bold feminine designs, such as leather gladiator-inspired dresses.

Among Mr. Puglisi's most notable accomplishments is designing the costumes for rappers Nicki Minaj and M.I.A. at Madonna's Super Bowl halftime show in 2012.



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A post shared by Fausto Puglisi (@faustopuglisi) on Oct 19, 2...

### *One of Fausto Puglisi's designs*

After Mr. Surridge's exit last year, Roberto Cavalli's design functions had fallen on an in-house design team. This appointment will mark a new chapter for the fashion label.

Roberto Cavalli has been working to return to prominence in recent years. In 2019, the label filed for Chapter 7 in the United States before revealing a new buyer ([see story](#)).

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