

TRAVEL AND HOSPITALITY

TCS World Travel launches private vacation rental services

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TCS World Travel is launching a luxury vacation rental program. Image credit: TCS World Travel

By LUXURY DAILY NEWS SERVICE

Tour operator TCS World Travel is moving into the luxury vacation rental space with the launch of Private Homes Plus.

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The new all-inclusive residential stays service allows clients to book vacation rentals, activities and transportation including air and on-the-ground travel in a single booking. During the pandemic, private air travel has seen a surge in interest among the affluent and now TCS will be able to offer clients a more complete travel experience.

Private travel

TCS' Luxury Custom Travel consultants will be able to match clients with a rental property for their trips using a curated portfolio. At launch, vacation rental locations are limited to North America, including the United States and Mexico.

In addition to private jet travel to the vacation destination, TCS can arrange housekeeping, meal services, massage services, childcare and private excursions. Having a single point of contact will also help time-poor affluents.



TCS already offers private jet tours and expeditions. Image credit: TCS World Travel

The launch of Private Homes Plus comes ahead of the holiday season, traditionally a busy time for travel.

"We know that many of our guests' vacations and family gatherings have been upended this year," said Shelley Cline, president of TCS World Travel, in a statement. "With our new Private Homes Plus program we are able to leverage experience and knowledge built from developing hundreds of trips for over 25 years, along with our curated portfolio of properties in North America, to design a hassle-free vacation."

After reaching new heights in 2019, the travel industry has been among the hardest hit by the coronavirus pandemic.

Affluent travelers' mindsets have shifted in favor of quick planning and domestic trips. According to industry experts, they remain interested in experiences and not just amenities and safety measures ([see story](#)).

By launching its all-inclusive vacation rentals, TCS may be able to reach affluents who want privacy and exclusivity to satisfy their travel appetite.

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