

ARTS AND ENTERTAINMENT

Louis Vuitton sponsors the Costume Institute's newest Met exhibit

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"About Time: Fashion and Duration" exhibition now open at New York's Metropolitan Museum of Art.

By LUXURY DAILY NEWS SERVICE

French fashion house Louis Vuitton is the official sponsor of the Costume Institute's 2020 exhibition at New York's Metropolitan Museum of Art.

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Louis Vuitton celebrates its long-term and evolving journey of creative innovation through its support of the Costume Institute. The "About Time: Fashion and Duration" exhibition explores fashion's link to the concept of time, revealing how fashion has both acted as a mirror of the times and shifted notions of identity over the past 150 years.

Fashion through history

The Costume Institute's 2020 exhibition examines a century and a half of fashion from 1870 to the present on the occasion of The Met's 150th anniversary. It explores how clothes have generated temporal associations that conflate past, present and future.

Organized on the principle of 60 minutes of fashion, the exhibition features a pair of garments each minute, one representing the linear nature of fashion and the other representing its cyclical character. For instance, a black silk faille princess-line dress from the 1870s is paired with an Alexander McQueen Bumster skirt from 1995.

Since 2014, Louis Vuitton creative director Nicolas Ghesquire has explored the relationship between fashion and time through expressions that combine references to the past and future. The exhibition features two looks from Mr. Ghesquire's past collections, as well as other historic and contemporary pieces.

"About Time" Exhibition at the Costume Institute

Originally planned to debut after this year's Met Gala, Louis Vuitton had signed on to sponsor the exhibition back in November of 2019 ([see story](#)). Due to lockdowns caused by COVID-19, however, the gala was canceled and the exhibition was postponed.

Now "About Time: Fashion and Duration" is open in the Iris and B. Gerald Cantor Exhibition Hall at the Metropolitan Museum of Art and will run through February 7, 2021. Reservations are required.

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