

NEWS BRIEFS

## Louis Vuitton, Aston Martin, Burberry, Miu Miu and Saks Fifth Avenue

November 3, 2020



*Burberry teams up with Marcus Rashford for charity initiative. Image credit: Burberry*

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By LUXURY DAILY NEWS SERVICE

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[Louis Vuitton sponsors the Costume Institute's newest Met exhibit](#)

French fashion house Louis Vuitton is the official sponsor of the Costume Institute's 2020 exhibition at New York's Metropolitan Museum of Art.

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[Aston Martin and Sir David Adjaye collaborate to design limited-edition homes](#)

British car manufacturer Aston Martin has teamed up with renowned Ghanaian-British architect Sir David Adjaye to create five luxury homes in a New York City luxury high-rise tower, 130 William.

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[Burberry supports youth charities in new philanthropic initiative](#)

British fashion label Burberry is getting into the holiday spirit by giving back to youth charities across the world.

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[Miu Miu showcases women as icons in celebratory campaign](#)

Prada-owned fashion brand Miu Miu is trying to define what makes an icon in its newest campaign, released ahead of the holiday season.

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[Saks Fifth Avenue unveils new and improved site](#)

U.S. department store Saks Fifth Avenue is progressing the standard of luxury ecommerce with its new site.

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[Brands turn marketing strategies into get out the vote' campaigns](#)

As the United States braces for one of the most pivotal elections in its history, many labels and retailers have shifted their marketing messaging to political rhetoric.

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