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NEWS BRIEFS

McLaren, Dior, Mr Porter and NRF

November 4, 2020



Diorspotlights many of its fragrances in its holiday effort. Image credit: Dior

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 3:

McLaren debuts capsule collection, extending into sportswear space

British automaker McLaren is unveiling a limited-edition collection through a collaboration with a premium sportswear brand.

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Dior returns to dreamy atelier for holiday campaign

French couture house Christian Dior is sharing another magical glimpse at its atelier in a new holiday campaign.

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Mr Porter launches holiday gift curation with emphasis on little luxuries'

Menswear retailer Mr Porter has launched its holiday campaign as ecommerce players are poised to have a record season.

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Additional stimulus could safeguard retail growth: NRF

The National Retail Federation is renewing calls for an additional federal stimulus, as the growing number of coronavirus cases threatens strong retail growth.

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