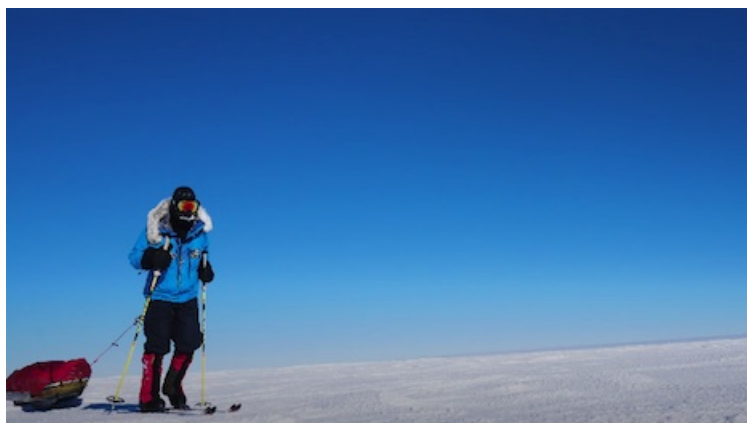


NEWS BRIEFS

## Day's wrap: Land Rover, Sotheby's, Isabel Marant and Fortnum & Mason

November 4, 2020



Land Rover features Ben Saunders in new episode. Image Credit: Land Rover

By LUXURY DAILY NEWS SERVICE

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Luxury Daily's live news for Nov. 4:

### [Land Rover treks to the South Pole in newest episode in video series](#)

British automaker Land Rover is featuring an English polar explorer in the latest installment of its "Above and Beyond" series.

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### [Sotheby's International Realty expands its presence in Germany](#)

Sotheby's International Realty has announced Scherrer & Fleischer Immobilien as the newest member of its global network and will now operate as Baden-Württemberg Sotheby's International Realty, marking the brand's 15th office in Germany.

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### [Isabel Marant boosts international growth in ecommerce and digital technology](#)

French fashion brand Isabel Marant is deploying multiple new omnichannel services utilizing Cegid Retail's cloud-based ecommerce platform.

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### [Fortnum & Mason names Tom Athron as CEO](#)

British department store Fortnum & Mason has named Tom Athron as the company's new chief executive officer.

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### [Long-term remote work may have implications beyond the pandemic](#)

The COVID-19 pandemic forced organizations around the world to quickly adapt to a new remote reality in the largest work-from-home shift ever. The State of Remote Work Report from Owl Labs examines everything from how companies are handling guidelines for telework to how the work-from-home movement affects lifestyle decisions

and consumer behavior.

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