

TRAVEL AND HOSPITALITY

## Seabourn sees pent-up demand for 2022 world cruise

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*The Sojourn will set sail on a world cruise in January 2022. Image credit: Seabourn*

By LUXURY DAILY NEWS SERVICE

Cruise line Seabourn is seeing strong booking volume for its 2022 world voyage, indicating that there is pent-up interest among affluents for cruising as travel opportunities remain limited.

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Seabourn's "2022 World Cruise: Extraordinary Horizons" has already sold more than 50 percent of its segments through the halfway point. There is also limited availability for travelers who want to set sail at the start of the cruise, which is set to depart from Los Angeles on Jan. 11, 2022.

"We are really encouraged by the tremendous amount of positive interest and bookings for our 2022 world cruise, which clearly demonstrates that now is the time to consider a booking rather than later on when suite availability may be limited or even sold out," said Steve Smotrys, vice president of global sales at Seabourn, in a statement. "The past few months has given travelers time to consider when they are ready to explore the world again and know that when they travel with Seabourn, they'll visit some of the world's most fascinating destinations, while experiencing the personalized, intuitive service we are known for."

**Around the world**

From Los Angeles, the Seabourn Sojourn will sail westbound to Hawaii, followed by islands in the South Pacific, New Zealand and Australia. The voyage's halfway point is Shanghai, and the cruise will make stops in Asia and Africa, including Egypt, before the trip concludes in Athens on June 6, 2022.

All together, the Sojourn will call at 72 ports in 28 countries over its full 145-day journey. Passengers are also able to book shorter segments ranging from 22 to 89 days.



*Affluents are ready to return to cruising. Image credit: Seabourn*

The industry came to a halt in the early spring as a result of the coronavirus pandemic, with luxury cruise lines eventually rescheduling their 2021 world voyages.

Luxury travel experts speaking at the Future of Luxury eConference on Sept. 23 shared their predictions for how the hospitality industry will recover after months of shutdowns brought leisure travel to a halt. Once COVID-19 concerns fade, affluent travelers are expected to splurge on international trips ([see story](#)).

"Given the uncertainty in the world, our Seabourn guests and travel advisors are showing a desire to book a vacation further into next year and to make that trip something very, very special," said Josh Leibowitz, president at Seabourn, in a statement. "The world cruise in 2022 is a signature event and the demand for this cruise has demonstrated that interest."

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