

NEWS BRIEFS

Day's wrap: Bentley, Chanel, Vacheron Constantin and Veuve Clicquot

November 6, 2020



Bentley Motors plans to be fully electric in its next 100 years. Image credit: Bentley Motors

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 6:

Bentley reveals full push to sustainable mobility

British automaker Bentley Motors is sharing its vision to become a leader in sustainable luxury mobility.



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Chanel shoppers will see higher price tags, again

French fashion label Chanel is raising prices once again amid the coronavirus pandemic, according to a report from Reuters.

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Vacheron Constantin expands blockchain authentication

Swiss watchmaker Vacheron Constantin is certifying its entire range of timepieces with blockchain technology to fight against counterfeits.

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Clos 19 dresses up Veuve Clicquot's gift sets

Champagne house Veuve Clicquot is teaming with LVMH-owned Clos 19, the online store for the luxury group's Champagnes, wines and spirits, for a limited-edition collaboration.

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Why and how the design industry is adopting the luxury business model

The continued expansion of wealth over the last 15 years should have been positive for all who serve the affluent. But that is not what happened.

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