

FOOD AND BEVERAGE

Veuve Clicquot honors bold female entrepreneurs in online ceremony

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Online ceremony for 2020 Veuve Clicquot Bold Woman Award. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

LVMH-owned champagne brand Veuve Clicquot announced three individuals honored by its 2020 Bold Woman Award and Bold Future Award in an online ceremony.

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Since 1972, Veuve Clicquot has honored exceptional women leaders, creating a community that now counts nearly 350 bold women around the world. This year, the French brand honored Juliette Levy, Donia Amamra and Loubna Ksibi.

"Motivated by our House's resolutely optimistic and forward-looking vision, we want to continue inspiring generations of women to be even bolder," said Jean-Marc Gallot, CEO of Veuve Clicquot, in a statement.

Empowering women

The finalists shortlisted for the 2020 Veuve Clicquot Bold Woman Award and Bold Future Award distinguished themselves with their entrepreneurial audacity, their ability to reinvent convention approaches and their ethical and committed vision of business.

On Nov. 9, the jury presented the Bold Woman Award to Ms. Levy, founder and CEO of Oh My Cream!, a network of cosmetics stores offering only clean brands to introduce women to what is best for their skin.

The Bold Future Award was jointly presented to Ms. Amamra and Ms. Ksibi, cofounders of Meet My Mama, a program that focuses on supporting minorities and creating a community of migrant and refugee women from around the world with culinary skills and training them to work in green catering services.



Applications for Veuve Clicquot Bold Woman Award France 2020 opened in the summer. Image credit: Veuve Clicquot

Veuve Clicquot also presented the honorary Bold Champion Award to Gerald Karsenti, president of SAP France, for his actions a man to help improve women's representation and consideration in society.

The event was hosted by writer and fashion critic Sophie Fontanel and the announcement was complemented by interviews and shared experiences, all streamed on the Veuve Clicquot website.

Prada-owned fashion brand Miu Miu has also recently celebrated empowered women through its pre-spring 2021 collection campaign. Historically, an icon has been defined as a symbol worthy of veneration and admiration.

For Miu Miu, icons are women reflecting the shifting idea and ideals of fashion. According to the brand, the unifying trait of women is their individuality, and the women featured in the new campaign come from cinema, fashion and music to form a collection of diverse role-models ([see story](#)).

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