

NEWS BRIEFS

Day's wrap: Dior, Veuve Clicquot, Hennessy, Sotheby's and Chaumet

November 10, 2020



Dior spotlights Lecce in new documentary. Image credit: Dior

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 10:

[Dior explores inspiration for its cruise collection in new documentary film](#)

French fashion house Dior is revealing the historical and present culture of the southeastern Italian region of Puglia through a fascinating new immersive documentary, offering insight into the development of the brand's cruise 2021 collection.

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[Veuve Clicquot honors bold female entrepreneurs in online ceremony](#)

LVMH-owned champagne brand Veuve Clicquot announced three individuals honored by its 2020 Bold Woman Award and Bold Future Award in an online ceremony.

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[Hennessy lends support to small businesses affected by the pandemic](#)

LVMH-owned French cognac brand Hennessy is revealing some of the beneficiaries of Unfinished Business, a program dedicated to providing immediate relief and long-term support to Black, Asian and Latinx small-business owners across the United States.

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[Sotheby's achieves nearly \\$90B in sales through first three quarters of 2020](#)

Sotheby's International Realty has announced that its affiliated brokers and sales professionals reached nearly \$90 billion in U.S. sales volume during the first nine months of 2020, finding success by leveraging technology during the pandemic.

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[Chaumet opens the conversation in new podcast series](#)

LVMH-owned jeweler Chaumet is inviting consumers to dive into the world of jewelry making with its new podcast series Virtuoso Conversations.

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[How will the Farfetch-Alibaba-Richemont trifecta impact luxury ecommerce in China?](#)

Online retailer Farfetch is teaming with Chinese ecommerce giant Alibaba and Swiss luxury group Richemont with the hopes of expanding its global reach, particularly in the world's largest luxury market.

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