

TRAVEL AND HOSPITALITY

## Jet Linx is official private aviation partner for Neiman Marcus' fantasy gifts

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*Jet Linx has partnered with Neiman Marcus this holiday season to bring affluent customers the full luxury experience. Image credit: Jet Linx*

By LUXURY DAILY NEWS SERVICE

Private aviation firm **Jet Linx** has been selected as the official private aviation partner for the 2020 Neiman Marcus Fantasy Gifts in its iconic Christmas Book.

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Jet Linx takes a highly personalized approach to private jet travel and provides distinguished privacy, localized services and the highest standard of safety. Jet Linx is the official private aviation company of Forbes Travel Guide and is the only company to be trained in the global rating system's Five-Star service standards.

"It is an honor to be selected by Neiman Marcus as the official private aviation partner for Neiman Marcus' legendary Fantasy Gifts and Christmas Book," said Jamie Walker, president and CEO of Jet Linx, in a statement. "No business understands gifting like Neiman Marcus."

"Each of these gifts are perfect for individuals seeking amazing and incomparable experiences, and we are delighted to provide private air travel for the most discerning clientele in the world," he said. "We look forward to introducing individuals to the Jet Linx experience and helping create memories that will last a lifetime."

### The gift of aviation

Jet Linx will provide private jet services through InCircle Concierge and Travel and Transport Inc. for five of the nine Neiman Marcus Fantasy Gifts.

These include a trip to New York for an Assouline-curated custom travel library, an immersive escape that explores the vineyards of California wine country with Montage Healdsburg, a West Texas culinary and cowboy experience at Perini Ranch, a remote getaway to the Sheldon Chalet in Alaska's Denali National Park and a holistic, yearlong wellness journey with Canyon Ranch.

For each travel experience, customers and their guests will fly roundtrip on a luxury, large-cabin aircraft such as a Gulfstream IV or Challenger 604.

The Neiman Marcus 2020 Fantasy Gifts must be purchased by Jan. 29, 2021, for travel throughout the 2021 calendar year. With the purchase of each gift, a charitable donation will be made to The Heart of Neiman Marcus Foundation,

which supports Boys & Girls Clubs of America.

Jet Linx recently expanded its presence in the Midwest of the United States with a new private terminal as interest grows in private air travel as a result of the pandemic. The grand opening of the private terminal at Flying Cloud Airport in Minneapolis is the firm's 19th location in the United States ([see story](#)).

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