

AUTOMOTIVE

Bentley begins new chapter with driver-friendly Flying Spur V8

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The Flying Spur V8 is at full production capacity in Crewe. Image credit: Bentley Motors

By LUXURY DAILY NEWS SERVICE

British automaker Bentley Motors has begun full production and deliveries of its new Flying Spur V8.

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Manufacturing of the new Flying Spur is at 100 percent capacity, safeguarded by the COVID-19 protocols in place at Bentley's Crewe headquarters which have prevented on-site transmission of the virus. The new model offers a more driver-centric experience than its predecessors, indicative of changing consumer behavior.

Spurring change

Flying Spur models are already on the way to Bentley retailers and clients. It has new powertrain advancements and is 100 kilograms, or about 220 pounds, lighter than the W12 version for improved agility.

Bentley recently teased the V8 in a futuristic campaign film depicting the Flying Spur as a glamorous driving experience rather than as limousine as it has been used traditionally ([see story](#)).



The Flying Spur V8 is the latest iteration of the flagship car. Image: Bentley Motors

Earlier this year, Bentley hit a milestone with the production of its 40,000th Flying Spur from Crewe.

The car has its origins in the late 1950s and early 1960s as a limited release from Mulliner. At the time, it was the

fastest four-door car in the world ([see story](#)).

"The new Flying Spur V8 is the newest addition to our family of luxury grand tourers, built in our carbon neutral factory in Crewe," said Peter Bosch, member of the board for manufacturing at Bentley Motors, in a statement. "Around 100 hours of skilled hand craftsmanship go into each and every Flying Spur, in a factory running entirely on renewable or sustainably-sourced power.

"The Flying Spur V8 becomes our tenth model in production at the moment, and we're really looking forward to getting the first cars to their lucky new owners," he said.

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