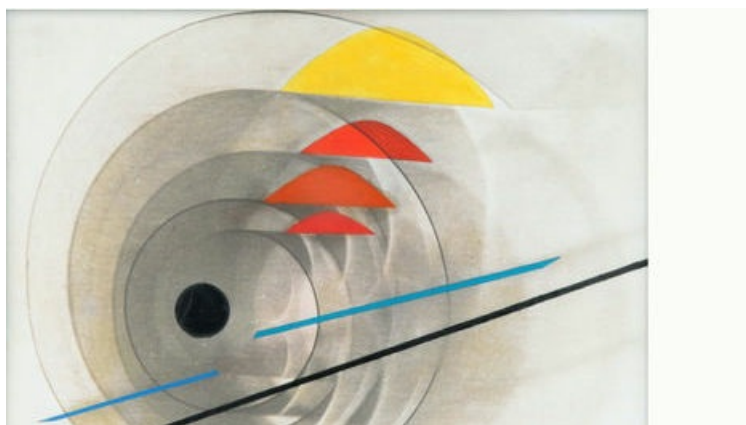


ARTS AND ENTERTAINMENT

Artsy launches Art Cologne, Cologne Fine Art & Design online events

November 18, 2020



Luigi Veronesi's 1938 Composizione appears in Art Cologne this year. Image credit: Artsy

By LUXURY DAILY NEWS SERVICE

Global art platform [Artsy](#) is exclusively presenting the online-only 2020 editions of Art Cologne, the world's oldest art fair, as well as its sister exhibition Cologne Fine Art & Design.

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In the wake of new lockdown measures arriving in Germany due to COVID-19, live events have been canceled at the pair of art shows. Instead, Artsy will showcase the full list of artists represented at both exhibitions online from Nov. 18 until Nov. 29.

"Art Cologne's decision to partner with Artsy is a milestone moment in our relationship and a gesture of great faith in our ability to drive success for the fairs and their exhibitors," said Dustyn Kim, chief revenue officer at Artsy, in a statement. "We're honored to be working with them and look forward to bringing the works from these world-renowned fairs to our nearly 2 million art collectors and enthusiasts the world over."

Art fairs shift online

Set to be held in November, Art Cologne and Cologne Fine Art & Design have been postponed to Apr. 14 to Apr. 18 in their original forms. The shows will include a combined roster of more than 200 galleries taking part.

Art Cologne is both the oldest art fair in the world and arguably the premier art fair in Germany. Its directors' decision to host its show as well as that of its sister art fair on Artsy marks the first step in a burgeoning partnership between the two groups.

"As our primary online media partner, I am thrilled with the online platform Artsy was able to put together for Art Cologne on such short notice," said Daniel Hug, director of Art Cologne and Cologne Fine & Design, in a statement. "I believe it's important to use all channels available, to cooperate in transitioning a physical fair to an online fair platform."

On the list of featured art from Art Cologne now appearing on Artsy is Luigi Veronesi's 1938 Composizione and Ulla von Brandenburg's Isabelle Eberhardt from 2019. The Cologne Fine Art & Design fair, meanwhile, focuses on a broader array of styles, but still includes untitled works by Sam Francis and The Rabbi from My Life by Marc Chagall.



The Rabbi from My Life by Marc Chagall is being offered by Gilden's Art Gallery as part of the Cologne Fine Art & Design Fair. Image credit: Artsy

Founded in 1967 by gallery owners Hein Stnke and Rudolf Zwirner, Art Cologne is sought out for the contemporary, post-war and modern art work it offers from the 20th and 21st centuries. Cologne Fine Art & Design, meanwhile, includes collections of antiques, design and art from an array of periods.

As well as entering the virtual edition of the fairs, visitors to the online presentations organized by Artsy will be able to listen to talks with experts and watch short films.

Last month, Artsy served as the exclusive online marketplace for LE PARI(S), an event that was created in response to the cancelation of one of the city's seminal art fairs ([see story](#)).

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