

NEWS BRIEFS

Day's wrap: Lamborghini, X, Y and Z

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 18:

[Stephan Winkelmann returns as CEO of Lamborghini in dual role](#)

Italian automaker Automobili Lamborghini has once again recruited Stephan Winkelmann, president of Bugatti, as its president and CEO effective Dec. 1.

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[Breitling makes sustainability push with recyclable packaging](#)

Swiss watchmaker Breitling is introducing sustainable watch boxes made with upcycled plastic bottles in the industry's latest move towards more environmentally-minded practices.

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[ONE Sotheby's International Realty adds pre-listing renovation service](#)

Florida's ONE Sotheby's International Realty is the latest brokerage firm to introduce the Elevate concierge service for pre-market renovations.

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[Twitter debuts disappearing Fleets in bid to boost engagement](#)

Twitter is expanding a new ephemeral media to users worldwide, as the social media platform continues to experiment with new ways to promote user engagement.

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[Gucci celebrates creativity, self-expression through immersive digital film fest](#)

Italian fashion house Gucci is showcasing its own collection and highlighting the work of emerging designers through a digital film festival as brands continue to experiment with more conceptual marketing.

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