

NEWS BRIEFS

## Lamborghini, Farfetch, Audi and Artsy

November 19, 2020



*Stephan Winkelmann will serve as president of both Bugatti and Lamborghini. Image credit: Automobili Lamborghini*

---

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 18:

### [Stephan Winkelmann returns as CEO of Lamborghini in dual role](#)

Italian automaker Automobili Lamborghini has once again recruited Stephan Winkelmann, president of Bugatti, as its president and CEO effective Dec. 1.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

### [Farfetch introduces handbag trade-in program in US after success in Europe](#)

Ecommerce marketplace Farfetch has at last launched a trade-in program for designer handbags in the United States.

[Please click here to read the article](#)

### [Audi of America recruits first woman to take helm of US marketing](#)

Audi of America has recruited the first woman to take the helm of its marketing efforts, with the promotion of Tara Rush to the role of a senior vice president and chief marketing officer.

[Please click here to read the article](#)

### [Artsy launches Art Cologne, Cologne Fine Art & Design online events](#)

Global art platform Artsy is exclusively presenting the online-only 2020 editions of Art Cologne, the world's oldest art fair, as well as its sister exhibition Cologne Fine Art & Design.

[Please click here to read the article](#)