

JEWELRY

Tiffany & Co. collaborates with Elsa Peretti for a limited collection of cuffs

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Elsa Peretti medium bone cuffs in black finish, over copper, 61mm wide. Image courtesy of Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

U.S. jeweler Tiffany & Co. has teamed up with designer Elsa Peretti for a limited collection curated exclusively for retailer Dover Street Market.

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In celebration of the 50th anniversary of the Bone cuff, Tiffany & Co. and Elsa Peretti are introducing the "DSM Edit," available exclusively at Dover Street for the first time. This limited offering will showcase an entirely new and dramatic style the sterling silver Snowflake Obsidian, as well as the coveted black cuff and original large cuffs, crafted in sterling silver.

Reimagining of the cuff

The Bone cuff was first designed in 1970 and then introduced as part of Ms. Peretti's first collection for Tiffany in 1974. Then considered to be one of her most revolutionary designs that turned the tide of modern jewelry history, the Bone cuff has since transcended the jewelry world, to become a true icon of 20th century design.

A new sterling silver Bone cuff inlaid with a drop-shaped carved Snowflake Obsidian, exclusive to DSM for the duration of the partnership, makes its world debut. The gray-black volcanic glass, speckled with white snowflake-shaped inclusions, has been hand carved in Ms. Peretti's favorite organic and sensual drop-shaped form by specialist artisan-carvers, who have worked closely with the designer for decades.



Elsa Peretti small Bone cuff in sterling silver with snowflake obsidian, 43mm wide. Image courtesy of Tiffany & Co.

A collection of five different styles of the Bone cuff will be on display for purchase in store and online at Dover Street Market in London, Ginza, New York City, Los Angeles and Singapore, from Nov. 24 until Jan. 15.

All five styles are offered for both left and right wrists and prices range from \$450 to \$2,700.

French luxury conglomerate LVMH recently updated its deal to buy Tiffany & Co. at the reduced price of \$15.8 billion and is being met with enthusiasm as industry experts say the deal suggests signs of recovery for the wider luxury market.

LVMH will pay \$131.50 per share for the U.S. jewelry maker, which knocks more than \$400 million off the price of its original \$16.2 billion offer of \$135 per share. After a tempestuous battle, LVMH hopes the decision will help anchor its efforts to expand through Asia ([see story](#)).

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