

NEWS BRIEFS

## Versace, Thom Browne, Isaac Mizrahi and private jets – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[Versace for H&M to descend on New York tonight in fashion show form](#)

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Today is Donatella Versace day! Why? Because she's in New York and she's putting on a big fashion show of her H&M line tonight at Pier 57, which will be known as "Versace for H&M Hall on the Hudson," according to NY Mag's The Cut.

[Please click here to read the entire story from NY Mag's The Cut](#)

[Thom Browne designed a Browne bag for Dewar's whiskey](#)

This season at participating spirits stores, the bag will be a well-to-do way to tote around your bottle of 12-year-old whiskey, according to Racked.

[Please click here to read the entire story from Racked](#)

[Isaac Mizrahi launches eyewear](#)

Excel Brands Inc. has inked a licensing deal with B. Robinson for sunwear and eyewear for the Isaac Mizrahi and Isaac Mizrahi New York brands, according to WWD.

[Please click here to read the entire story from WWD](#)

[Private jet business prepares to take off](#)

Private jet travel is staging a comeback. As major airlines are hiking airfares and cutting routes, and long lines at security and delayed flights weigh on travelers, private jet carriers are seeing the first increase in demand since 2008, according to CNN.

[Please click here to read the entire story from CNN](#)

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