

NEWS BRIEFS

## Day's wrap: McLaren, Dior, Small Luxury Hotels and LX Collection

November 23, 2020



*Kontiki Expeditions is now part of Small Luxury Hotels of the World. Image courtesy of Small Luxury Hotels*

By LUXURY DAILY NEWS SERVICE

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British automaker McLaren is beginning a new chapter by teasing the Artura, part of a new class of "high-performance hybrids."

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French fashion label Christian Dior is exploring the influence of florals on its history and designs in an expansive new book.

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### [Small Luxury Hotels adds yachting company to roster](#)

Hotel group Small Luxury Hotels of the World is leaning into unique experiences through a new partnership with Kontiki Expeditions, the first water-based member of its portfolio.

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Digital marketing and advertising agencies Knightsbridge Park and The Villani Group are introducing a new digital platform dedicated to new luxury condominium developments.

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