

NEWS BRIEFS

## Day's wrap: Saks Fifth Avenue, Vacheron Constantin, Rolls-Royce and Net-A-Porter

November 24, 2020

*A-Rod and CEO Marc Metrick kickstart this year's socially-distanced holiday celebration at Saks Fifth Avenue.*

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By LUXURY DAILY NEWS SERVICE

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Luxury Daily's live news for Nov. 24:

### [Saks Fifth Avenue taps A-Rod to ring in holiday festivities](#)

Iconic New York department store chain Saks Fifth Avenue has recruited former New York Yankees player Alex Rodriguez to appear in the first of a series of livestreamed celebrations to kick off its yearly holiday festivities.

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### [Vacheron Constantin launches phone sales, financing options in the US](#)

Swiss watchmaker Vacheron Constantin is widening its reach in the United States by offering phone sales and financing options to its clients in the market.

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### [Rolls-Royce unveils neon line-up of iconic cars](#)

British automaker Rolls-Royce is spicing things up by painting three iconic Black Badge cars in neon colors as part of a limited-edition roll out.

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### [Net-A-Porter introduces holiday Instagram AR filter to raise charity money](#)

Online retailer Net-A-Porter is launching its own bespoke Instagram augmented reality (AR) filter to foster communication and raise charity money in time for the holidays.

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### [How the fashion industry can successfully implement diversity and inclusion efforts](#)

Accelerated by the global pandemic and the Black Lives Matter movement, diversification of businesses and the amplification of marginalized voices have become a top priority for businesses and consumers.

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