

NEWS BRIEFS

## Day's wrap: Cyber Week, Louis Vuitton, Cunard, passports and luxury real estate webinar

December 1, 2020



*Ecommerce sales boomed in the week leading up to Cyber Monday. Image credit: Adobe*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 1:

### [Online sales surpass \\$60B in US during Cyber Week](#)

Ecommerce sales eclipsed previous records on Cyber Monday and Black Friday this year, as pandemic worries encouraged consumers to shop online in lieu of seeking out bargains at physical stores.

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### [Louis Vuitton marks World AIDS Day with red LV sneakers](#)

France's Louis Vuitton is supporting the quest to end AIDS with the unveiling of red LV trainers on World AIDS Day.

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### [Cunard focuses on marketing, service in senior management moves](#)

Cruise line Cunard is promoting three members of its senior management team as it prepares to resume its ocean cruises next year.

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### [COVID-19 crisis creates fresh demand for second passports](#)

Lockdowns around the world, the closure of borders and restrictions on travel have led to a spike in inquiries among affluents for second passports and alternative citizenships and residencies, according to the financial advisory firm deVere Group.

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### [Free Webinar: Luxury Real Estate Outlook 2021](#)

Registration is open for the free webinar Dec. 16 at 11 a.m. to noon New York time on five trends that will dominate

the luxury real estate business in the United States and worldwide in 2021. Affluent consumers are making health-driven lifestyle choices amid the COVID-19 pandemic that will continue to shape the luxury property market and fuel growth as long as inventory holds out. Register now!

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[Jewelry should be seen as more than an accessory: Christie's](#)

While fashion design and architecture have historically been examined within the realm of fine art, jewelry has oftentimes been overlooked as an art form.

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