

NEWS BRIEFS

Day's wrap: Aston Martin, Four Seasons, Rolls-Royce, Mot Hennessy, Sephora and luxury real estate webcast

December 3, 2020



The Aston Martin DBX. Image credit: Aston Martin

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 3:

[Aston Martin responds to EV report controversy](#)

British automaker Aston Martin is facing criticism for its involvement in a report that included false information about electric vehicle emissions.

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[Four Seasons focuses on new openings, renovations for 2021](#)

Hospitality group Four Seasons Hotels and Resorts is looking ahead to 2021 and announcing anticipated openings and renovations in several markets.

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[Rolls-Royce expands digital showroom to streamline client experiences](#)

British automaker Rolls-Royce is upgrading its virtual showroom offering for its London flagship as it relocates its boutique and aims to reach more digitally-savvy drivers.

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[Mot Hennessy taps celebrities to launch online destination for the holidays](#)

Luxury group LVMH's spirits importer Mot Hennessy USA is kicking off the festivities with the debut of an online destination geared towards consumers celebrating the holidays at home.

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[Sephora partners with department store chain in bid for affluent suburbanites](#)

LVMH-owned beauty retailer Sephora is entering a long-term strategic partnership with department store chain

Kohl's to grow its footprint across the United States.

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[Free Webcast on Dec. 16: Luxury Real Estate Outlook 2021](#)

Registration is open for the free webinar Dec. 16 at 11 a.m. to noon New York time on five trends that will dominate the luxury real estate business in the United States and worldwide in 2021. Affluent consumers are making health-driven lifestyle choices amid the COVID-19 pandemic that will continue to shape the luxury property market and fuel growth as long as inventory holds out. Register now!

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[Luxury ecommerce sees strong revenue growth during Black Friday, Cyber Monday](#)

Luxury brands saw revenue growth of more than 50 percent during a record-breaking online shopping weekend, according to new data from software platform Qubit.

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