

NEWS BRIEFS

## Day's wrap: LVMH, Gucci, DeBeers, Louis Vuitton, Valentino and luxury real estate webcast

December 4, 2020



*Hodinkee sells a variety of exclusive watches as well as providing editorial content. Image credit: Hodinkee*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 4:

[LVMH backs growth of Hodinkee by taking part in \\$40M fundraising](#)

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is one of a number of investors poised to reap the benefits of the rise of the watch platform Hodinkee.

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[Gucci aids UNICEF's COVID-19 vaccination efforts with generous donation](#)

Italian fashion house Gucci has made a sizable donation to UNICEF USA to support COVID-19 vaccination programs.

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[De Beers, in partnership with Blue Nile, launches Ten/Ten Project to support Botswana, smaller jewelers](#)

The De Beers Group is advancing its efforts to support smaller jewelers with the upcoming launch in January of its Ten/Ten Project.

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[Louis Vuitton showcases US arrival of men's spring/summer 2021 collection in Miami](#)

France's Louis Vuitton is marking the North American debut of its men's spring/summer 2021 collection by rolling it out in a display of pageantry at a Miami pop-up installation.

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[Valentino taps Zendaya as new face of label](#)

Valentino has recruited Zendaya as its new face as it looks for a youthful and romantic refresh of its image.

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### [Free Webcast on Dec. 16: Luxury Real Estate Outlook 2021](#)

Registration is open for the free webinar Dec. 16 at 11 a.m. to noon New York time on five trends that will dominate the luxury real estate business in the United States and worldwide in 2021. Affluent consumers are making health-driven lifestyle choices amid the COVID-19 pandemic that will continue to shape the luxury property market and fuel growth as long as inventory holds out. Register now!

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### [Mindfulness, responsibility are key to sustainable luxury travel industry](#)

Businesses and travelers can significantly reduce their carbon footprints by implementing environmentally and socially conscious systems of behavior, according to a panel at Cond Nast Traveler's third annual Points of View travel summit.

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