

RETAIL

## New stay-at-home order effective in Los Angeles County

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Store fronts on high shopping street Rodeo Drive, Beverly Hills. Image credit: Rodeo Drive

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By LUXURY DAILY NEWS SERVICE

As of Dec. 6, Los Angeles County has adopted California's [Regional Stay-at-Home Order](#) due to a decrease in its hospital intensive care unit (ICU) capacity.

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Last week, California state governor Gavin Newsom outlined the order and announced that, in the event ICU capacity rates fell below 15 percent, it would become effective for a minimum of three weeks. Los Angeles County, a region of Southern California, reported an ICU capacity of 12.5 percent.

### Pandemic protocols

The Stay-at-Home Order urges Los Angeles County residents to stay home as much as possible, wear face coverings and social distance at all times. The order also states that private gatherings of any kind will be restricted.

The following sectors, aside from those included in the current [Health Order](#), must fully close operations: hair salons, barbershops and personal care services; museums, zoos and aquariums; wineries, bars, breweries and distilleries; family entertainment centers; indoor and outdoor restaurant operations must remain closed and may only offer delivery, takeout and drive-thru services.



*The order impacts many businesses in Beverly Hills that fall within these categories. Image credit: City of Beverly Hills*

The order also outlined additional modifications such as: outdoor recreational facilities can operate without any food, drink or alcohol sales (outdoor camping to be prohibited); hotels and lodging can remain open for critical infrastructure support only; offices can remain open for only critical infrastructure sectors where remote working is not possible; places of worship and political expression will be limited to outdoor services only; entertainment production including professional sports will be allowed without live audiences; retail and shopping centers can remain open at a maximum capacity of 20 percent; and sectors considered critical infrastructure, schools already open for in-person learning, non-urgent medical and dental care, childcare and pre-K can remain open with the appropriate protocols in place.

Additionally, the order encourages that residents should avoid non-essential travel and that hotels will need to follow strict guidelines for out-of-state reservations.

Only three months ago, the city of Beverly Hills, CA welcomed back visitors with a campaign focused on its unique offerings while highlighting extensive efforts to keep visitors safe. With its "Something to Feel Good About" initiative, Beverly Hills Conference & Visitors Bureau called attention to its world-class service and new safety standards, as well as upscale shopping and dining options ([see story](#)).

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