

NEWS BRIEFS

Day's wrap: Moncler, Chlo, Aston Martin, Beverly Hills retail and luxury real estate webcast

December 7, 2020



6 Moncler 1017 Alyx 9SM. Image credit: Moncler

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 7:

Moncler acquires Stone Island in \$1.39B deal

French-Italian outerwear brand Moncler has announced its plans to acquire menswear brand Stone Island.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

Chlo recruits Gabriela Hearst as new creative director

French fashion label Chlo is appointing Uruguay-born New York-based designer Gabriela Hearst as its new creative director.

[Please click here to read the article](#)

Aston Martin reveals exclusive DBX Bowmore Edition

British automaker Aston Martin is unveiling an exclusive limited-edition DBX vehicle in collaboration with Scottish whiskey company Bowmore.

[Please click here to read the article](#)

New stay-at-home order effective in Beverly Hills, Los Angeles limiting retail capacity

Los Angeles County, including the city of Beverly Hills, has adopted California's Regional Stay-at-Home Order due to a decrease in its hospital intensive care unit (ICU) capacity effective on Dec. 6.

[Please click here to read the article](#)

Free Webcast on Dec. 16: Luxury Real Estate Outlook 2021

Registration is open for the free webinar Dec. 16 at 11 a.m. to noon New York time on five trends that will dominate the luxury real estate business in the United States and worldwide in 2021. Affluent consumers are making health-

driven lifestyle choices amid the COVID-19 pandemic that will continue to shape the luxury property market and fuel growth as long as inventory holds out. Register now!

[Please click here to read the article](#)

[Gucci, Burberry lead luxury brands in digital acceleration: Altagamma](#)

The acceleration of the COVID-19 pandemic has given rise to innovative digital strategies within the sector of personal luxury goods such as the collection and systemization of data, more agile marketing models and increased attention to the authenticity of storytelling.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.