

NEWS BRIEFS

Day's wrap: Louis Vuitton, Vogue Business, Mot Hennessy, Balmain, Phillips and luxury real estate

December 9, 2020



Peggy Gou shares her love of music and shoes with Louis Vuitton. hImage credit: Louis Vuitton

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 9:

Louis Vuitton lands top spot in updated Vogue Business luxury fashion rankings

French fashion label Louis Vuitton remains atop the Global Luxury Fashion Index, as a robust omnichannel strategy remains essential for brands to find success during the COVID-19 pandemic, according to Vogue Business.

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State of Luxury 2019 **Save \$246 ▶**

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Mot Hennessy adds to premium spirits portfolio with Cuban rum

The Savigny Luxury Index (SLI), which measures the market capitalization of 17 of the biggest public luxury groups, posted its largest monthly gain since October 2011 in November.

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Balmain delves into brand heritage with podcast series

Walpole, the trade group for U.K. luxury, has partnered with BBC StoryWorks to produce a documentary series on British luxury.

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Phillips to auction exclusive timepieces to benefit One Drop, Prince Albert II of Monaco charities

Auction house Phillips will offer 12 lots to benefit the One Drop and Prince Albert II of Monaco Foundations in its upcoming watch auction.

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Luxury Daily debuts new conference focused on luxury real estate

Register now for free for Luxury Daily's State of Luxury Real Estate 2021 (SOLRE) eConference Thursday, Jan. 14.

The daylong event will focus on how affluent consumers are shaping the real estate market as they flee cities for more space and social distance, enabled by remote working and schooling.

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[Free Webcast on Dec. 16: Luxury Real Estate Outlook 2021](#)

Registration is open for the free webinar Dec. 16 at 11 a.m. to noon New York time on five trends that will dominate the luxury real estate business in the United States and worldwide in 2021. Affluent consumers are making health-driven lifestyle choices amid the COVID-19 pandemic that will continue to shape the luxury property market and fuel growth as long as inventory holds out. Register now!

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[Retail can be a portal for systemic change through inclusive, diverse marketplaces](#)

The retail industry can ignite systemic change by empowering people to produce and consume with positive social impact, according to participants in The Fashion and Race Database Conversation Series sponsored by Canadian department store Holt Renfrew.

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