

NEWS BRIEFS

Louis Vuitton, Vogue Business, Mot Hennessy, Balmain, Phillips and luxury real estate

December 10, 2020



Balmain has launched a podcast exploring the history of the brand, which was founded by Pierre Balmain. Image credit: Balmain

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 9:

[Louis Vuitton lands top spot in updated Vogue Business luxury fashion rankings](#)

French fashion label Louis Vuitton remains atop the Global Luxury Fashion Index, as a robust omnichannel strategy remains essential for brands to find success during the COVID-19 pandemic, according to Vogue Business.

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[Mot Hennessy adds to premium spirits portfolio with Cuban rum](#)

French luxury conglomerate LVMH is expanding its Mot Hennessy wine and spirits division with the addition of a premium Cuban rum.

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[Balmain delves into brand heritage with podcast series](#)

French fashion label Balmain is the latest to join the roster of brands experimenting with podcasts with the launch of a new series hosted by creative director Olivier Rousteing.

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[Phillips to auction exclusive timepieces to benefit One Drop, Prince Albert II of Monaco charities](#)

Auction house Phillips will offer 12 lots to benefit the One Drop and Prince Albert II of Monaco Foundations in its upcoming watch auction.

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[Luxury Daily debuts new conference focused on luxury real estate](#)

Register now for free for Luxury Daily's State of Luxury Real Estate 2021 (SOLRE) eConference Thursday, Jan. 14.

The daylong event will focus on how affluent consumers are shaping the real estate market as they flee cities for more space and social distance, enabled by remote working and schooling.

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[Free Webcast on Dec. 16: Luxury Real Estate Outlook 2021](#)

Registration is open for the free webinar Dec. 16 at 11 a.m. to noon New York time on five trends that will dominate the luxury real estate business in the United States and worldwide in 2021. Affluent consumers are making health-driven lifestyle choices amid the COVID-19 pandemic that will continue to shape the luxury property market and fuel growth as long as inventory holds out. Register now!

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